

Growth Report

High & Mighty Scaffold Limited · 8 June 2026

Here's a quick look at where High & Mighty Scaffold Limited stands online today, and where there's room to bring in more work across Hastings and the South East.

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What we found

Your Google profile is in decent shape with 20 photos, 11 reviews and a 4.6 rating, covering domestic scaffolding, commercial scaffolding and scaffolding hire. You're active on Facebook, which is a solid base to build on.

20

photos found

11

reviews

4.6

Google rating

3

services

Why we built it this way

Reviews carousel. You have 11 real reviews averaging 4.6★, so we put them front and centre to build trust.

Real work gallery. We used your own 20 photos so the site shows your actual work, not stock images.

Services section. We listed the 3 services you offer (Domestic scaffolding, Commercial scaffolding, Scaffolding hire) as the basis for the pages below.

Follow-us links. We linked your facebook so visitors can see you're active.

Where the local work is

Around 590 people near you search Google for these services every month. Ranking the pages below could bring you roughly 3.2–10.9 new enquiries a month once they're live.

Each month around 590 people near you are looking for a scaffolder — that's roughly 3 to 11 phone calls a month you could be picking up. The pages below target real customers in Maidstone, Eastbourne, Hastings and Folkestone who are ready to hire, and would steadily feed enquiries into your diary.

Start here. Of every search we found, these 3 are the best first builds — pages you can realistically rank for, aimed at people ready to buy:

PRIORITY 1 — BUILD THIS PAGE

Add this page — £49

🔍 scaffolding maidstone

A dedicated page at /services/scaffolding-maidstone — easy to rank · high buying intent · ~260 searches/mo. Estimated **1.6–5.2 enquiries/mo**, usually live in 3–6 months.

PRIORITY 2 — BUILD THIS PAGE

Add this page — £49

🔍 scaffolding hastings

A dedicated page at /services/scaffolding-hastings — easy to rank · medium buying intent · ~110 searches/mo. Estimated **0.3–1.3 enquiries/mo**, usually live in 3–6 months.

PRIORITY 3 – BUILD THIS PAGE

Add this page – £49

Q scaffolding eastbourne

A dedicated page at /services/scaffolding-eastbourne – moderate to rank · high buying intent · ~170 searches/mo. Estimated **1-3.4 enquiries/mo**, usually live in 6-9 months.

The full opportunity

Every relevant search we found, biggest first – the pages above are where to start.

WHEN SOMEONE GOOGLES...

Add this page – £49

Q scaffolding maidstone

People searching / month		260
Buying intent		High
Ease of ranking		Easy
Estimated enquiries / mo		1.6-5.2

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q scaffolding eastbourne

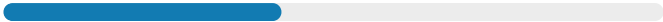


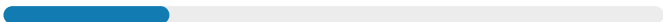
People searching / month		170
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		1-3.4

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q scaffolding hastings

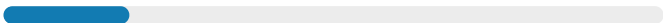


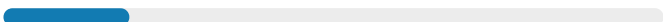
People searching / month		110
Buying intent		Medium
Ease of ranking		Easy
Estimated enquiries / mo		0.3-1.3

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q scaffolding folkestone

People searching / month		50
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		0.3-1

Usually live in 6-9 months once published

Call estimates are based on typical click-through and enquiry rates for a top-ranking local page — a guide to the opportunity, not a guarantee.

Make your followers count

You've already built an audience — **459** on Facebook. Right now a post mostly just sends them to your profile. The service pages above give them somewhere to actually book: link a post straight to the right page and every bit of social activity becomes a path to an enquiry, not just a like.

Want results this week? Google Ads

If you want the phone ringing this week rather than next quarter, Google Ads is the fast way in. It puts you in front of people searching for scaffolding right now, so you can start taking calls as soon as the ads go live.

SEARCH	PEOPLE/MONTH	COST PER CLICK	BUDGET/MONTH	CALLS/MONTH (FROM WEEK ONE)
scaffolding maidstone	~260	£5.76	£29-£58	~0.3-1/mo
scaffolding eastbourne	~170	£3.18	£10-£22	~0.2-0.7/mo
scaffolding hastings	~110	£2.56	£5-£10	~0.1-0.2/mo
scaffolding folkestone	~50	£4.05	£4-£8	~0.1-0.2/mo